# JAVAUN MORADI
@javaun | linkedin.com/in/javaun/ | Washington, D.C., USA

Experienced technical product manager who builds great teams and communities in pursuit of breakthrough products. Makes tough decisions with imperfect data and ships on time. Leads small, non-hierarchical teams with Agile/Scrum and Lean and puts the user first. Balances big strategic vision with executional discipline.

**NPR**                                                                                 **Washington, DC**
Product Manager, APIs                                                    May 2011 – Present
- Co-invented the NPR Infinite Player, a next-generation personalized listening experience
- Led major API refactor to increase speed and add rights management layer to NPR's flagship API
- Product lead for Public Media Platform, a full-featured hypermedia REST API for distributed publishing
- Authored Codecademy course on the NPR API to gain media exposure and aid engineer recruitment

Product Manager, Search & Distribution                          December 2007 – May 2011
- Oversaw Google News and Yahoo News syndication, SEO, and RSS feeds for NPR.org
- Relaunched NPR.org site search, enhancing user experience with NPR API integration for top use cases
- Regular lecturer during 18 month digital transformation of NPR newsroom (Knight Foundation grant)

**Beazer Homes**                                                              **Atlanta, GA**
Web Manager                                                              September 2006 - July 2007
- Reported to CMO. Managed web strategy, feeds and partnerships. $2 million budget
- Managed online campaigns and data analysis at national level and for 31 local offices
- Pioneered online/offline lead measurement during multibillion dollar sales promotions

Business Analyst                                                            April 2005 - August 2006
- Oversaw daily operations of public websites and B-to-B builder system integrations
- Helped author an industry XML data standard for manufacturers and builders

Developer                                                                      January 2004 - March 2005
- Developed backend/frontend of Beazer.com, customer portals, and syndication and translation feeds

**Independent Developer**                       November 2001 - January 2002; May 2003 - January 2004
Backend/frontend web development. Clients included Cingular Wireless, WebMD, and CARE International

**Atlanta Cycling**                                                           **Atlanta, GA**
Assistant Store Manager                                                  February 2002 - May 2003
- Sales, service, and operations for a high-end bicycle retail business. Millions in annual revenue

**Move.com (formerly Homestore.com)**                            **Atlanta, GA**
Producer                                                                       June 2000 – November 2001
- Web apps, content, and business development for the leading real estate network

**IBM Global Services (Contractor)**                             **Atlanta, GA**
Software Developer                                                        June 1998 - June 2000
- Developed multimedia marketing apps and online courseware

**Euro RSCG Tatham Advertising**                                 **Chicago, IL**
Production Assistant                                                      April 1996 - May 1998

**EDUCATION**
University of Michigan, Ann Arbor; B.A. History                    1996

**AWARDS AND PRESS**
- *Sensoring the News*, by Alex Howard; O'Reilly Radar, 2013
- *WNYC's tracker is the latest sign of the rise of sensor news networks*, by Caroline O'Donovan; Nieman Journalism Lab, 2013.
- *Journalism by Numbers*, by Emily Bell; Columbia Journalism Review, 2012.
- 2011 and 2012 Knight News Challenge finalist
- 2009 NPR Innovation Grant: *You Are Here*, a mobile prototype app with NPR's Robert Smith

**RECENT SPEAKING**
- ASNE 2013: Innovation outside the newsroom
- Columbia Journalism School: Getting started with sensor data
- SXSW 2013: *What do sensors mean for news, society, and science?*
- iMA 2013: *How did we end up here? Moving beyond the website.*
- DC API Meetup: *The who, what, where, when, why and how of building APIs.*
- TechRaking 2012: *What do open sensors mean for journalism?*
- O'Reilly News Foo 2011: *How do we Re-invent Radio for Digital Platforms?*

**SELECTED FAVORITE TECHNOLOGIES**
- Languages: Python, Javascript / Node.js, PHP, SQL, HTML5, Processing, C
- Data / Search / VCS: MySQL, ElasticSearch, CouchDB, memcached, Git