

## JAVAUN MORADI

[@javaun](#) | [linkedin.com/in/javaun/](https://www.linkedin.com/in/javaun/) | Washington, D.C., USA

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Experienced technical product manager who builds great teams and communities in pursuit of breakthrough products. Makes tough decisions with imperfect data and ships on time. Leads small, non-hierarchical teams with Agile/Scrum and Lean and puts the user first. Balances big strategic vision with executional discipline.

### **NPR**

**Washington, DC**

Product Manager, APIs

May 2011 – Present

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- Co-invented the NPR [Infinite Player](#), a next-generation personalized listening experience
- Led major API refactor to increase speed and add rights management layer to NPR's flagship API
- Product lead for [Public Media Platform](#), a full-featured hypermedia REST API for distributed publishing
- Authored [Codecademy course](#) on the NPR API to gain media exposure and aid engineer recruitment

Product Manager, Search & Distribution

December 2007 – May 2011

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- Oversaw Google News and Yahoo News syndication, SEO, and RSS feeds for NPR.org
- Relaunched NPR.org site search, enhancing user experience with NPR API integration for top use cases
- Regular lecturer during 18 month digital transformation of NPR newsroom ([Knight Foundation](#) grant)

### **Beazer Homes**

**Atlanta, GA**

Web Manager

September 2006 - July 2007

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- Reported to CMO. Managed web strategy, feeds and partnerships. \$2 million budget
- Managed online campaigns and data analysis at national level and for 31 local offices
- Pioneered online/offline lead measurement during multibillion dollar sales promotions

Business Analyst

April 2005 - August 2006

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- Oversaw daily operations of public websites and B-to-B builder system integrations
- Helped author an industry XML data standard for manufacturers and builders

Developer

January 2004 - March 2005

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- Developed backend/frontend of Beazer.com, customer portals, and syndication and translation feeds

### **Independent Developer**

November 2001 - January 2002; May 2003 - January 2004

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Backend/frontend web development. Clients included Cingular Wireless, WebMD, and CARE International

### **Atlanta Cycling**

**Atlanta, GA**

Assistant Store Manager

February 2002 - May 2003

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- Sales, service, and operations for a high-end bicycle retail business. Millions in annual revenue

### **Move.com (formerly Homestore.com)**

**Atlanta, GA**

Producer

June 2000 – November 2001

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- Web apps, content, and business development for the leading real estate network

### **IBM Global Services (Contractor)**

**Atlanta, GA**

Software Developer

June 1998 - June 2000

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- Developed multimedia marketing apps and online courseware

### **Euro RSCG Tatham Advertising**

**Chicago, IL**

Production Assistant

April 1996 - May 1998

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### **EDUCATION**

University of Michigan, Ann Arbor; B.A. History

1996

## AWARDS AND PRESS

- [\*Sensoring the News\*](#), by Alex Howard; O'Reilly Radar, 2013
- [\*WNYC's tracker is the latest sign of the rise of sensor news networks\*](#), by Caroline O'Donovan; Nieman Journalism Lab, 2013.
- [\*Journalism by Numbers\*](#), by Emily Bell; Columbia Journalism Review, 2012.
- 2011 and 2012 Knight News Challenge finalist
- 2009 NPR Innovation Grant: *You Are Here*, a mobile prototype app with NPR's Robert Smith

## RECENT SPEAKING

- ASNE 2013: [\*Innovation outside the newsroom\*](#)
- Columbia Journalism School: [\*Getting started with sensor data\*](#)
- SXSW 2013: [\*What do sensors mean for news, society, and science?\*](#)
- iMA 2013: [\*How did we end up here? Moving beyond the website.\*](#)
- DC API Meetup: [\*The who, what, where, when, why and how of building APIs.\*](#)
- TechRaking 2012: [\*What do open sensors mean for journalism?\*](#)
- O'Reilly News Foo 2011: [\*How do we Re-invent Radio for Digital Platforms?\*](#)

## SELECTED FAVORITE TECHNOLOGIES

- Languages: Python, Javascript / Node.js, PHP, SQL, HTML5, Processing, C
- Data / Search / VCS: MySQL, ElasticSearch, CouchDB, memcached, Git